

September 2010

Co meeting

Light Your World

Welcome to Hobby Lobby! We are so excited that you are able to spend a few days here in OKC. We pray when you leave here you will have a firsthand sense of the culture of this company. Listening to you talk about your retail experience it is understandable why you are here. You know retail. Your interviewing skills, along with your long history with retail is the reason you sit where you sit. So our goal is not to make anyone uncomfortable but this company is different and the statement of purpose makes it clear why?

It states "to honor God"

You were hired to operate a store according to the guidelines established by Hobby Lobby and in the process of "Following Instructions" with or without knowing it...You will honor God.

We have associates in this room from all parts of the United States. Some of you are familiar with rolling black outs or brown outs. Around here we lose power at times for different reasons....an ice storm, wind storm, or tornado. (We do have a few of those at times.) But there are parts of the United States that have black outs because of over loading the systems, for whatever reason.

Can I just encourage you today, you have not been hired to light the Hobby Lobby Corporation, Your job is to light the world (the store) that you are in.

The best way to Honor God is to do the job the best you can in the place you are in.

Honoring the Lord can be done by:

1. Offering exceptional selection and value of merchandise
2. Basing the operations upon biblical principles
3. Being light where you are!

As the room is darkened, each of you have a small tea light in front of you....In the darkness will Bob from AZ turn your light on (you may not have known who Bob was were where he was sitting but as his light is turned on....we can all see him now!Jill and Sharon from Florida, those from NV, OH, NC, Mo, MS, TX, WA., NE, PA, IL, IN, MI., CO., TN., SC.,

So here we are....in a once dark room now light up because of your light!

Shine where you are and in doing that you will HONOR HIM!

Psalm 18:28 "For thou wilt light my candle: the LORD my God will enlighten my darkness."

Matthew 5:16 "Let your light so shine before men, that they may see your good works, and glorify your Father which is in heaven."